



Join us for this year's 2024 Client Connect conference where we will focus on "Solving the Affordability Crisis". Year over year, health care costs continue to rise, creating a crisis in the US for those seeking better solutions for care. Individuals are disconnected from the care they need or struggling to navigate this complex system. We will hear from a variety of expert-led panels discussing key strategies in their business aimed at transforming how we deliver and pay for care.

Monday, May 6, 2024

Welcome Reception and Dinner

5:00 - 7:30 pm EST

Join us for a welcome reception while connecting with fellow leaders. **Kaiser Family Foundation (KFF) News Senior Correspondent, Noam Levey**, will share his award-winning project with NPR that found over 100 million Americans are struggling with rising medical debt. The session will be joined by **Anthem BCBS Georgia President Robert Bunch**.

Tuesday, May 7, 2024

Breakfast (optional)

7:00 - 8:00 am EST

Opening Remarks

8:00-8:15 am EST

In the ever evolving landscape of healthcare, leveraging innovation and collaboration to drive meaningful outcomes is more important now than ever. We will hear from **Don Trigg, CEO of apree health** to share valuable insights from our collective strength and celebrated success for moving the industry forward.

Workforce Health: Understanding the Post-Covid Landscape

8:15-9:15 am EST

A wide array of changes around both how and where we work, accelerated by COVID, are disrupting the workforce landscape. Our panelists will share their key workforce priorities for 2024 as well as looking at employers' broadening views on health and well-being, the importance of primary care, and the growing challenge of accelerating healthcare costs.

Ellen Kelsay, CEO of Business Group on Health

Robin Leopold, CHRO, JPMC

Michael D'Ambrose, HR EVP, Boeing

Navigation and Advocacy: Putting the Person at the Center of Health and Care

9:15-10:00 am EST

A recent survey found "the typical benefits team is managing more than 49 point-solutions." Not surprisingly, innovative leaders are pushing to simplify, integrate and reimagine this model with person-centric navigation and advocacy at the center. Our panelists will frame how they are helping team members and their families health benefits and offer their perspectives on how employers are pursuing solutions to better engage the person in their health and care.

Advanced Primary Care: The Single Biggest Value Lever

10:30-11:15 am EST

For every dollar spent on primary care, there is \$13 in savings. As health care costs continue to rise, the case for independent primary care has never been stronger. We will share the impact that advanced primary care is having for employees in the State Health Plan of North Carolina and other perspectives on the value of primary care.

Jeff James, CEO of Wilmington Health

With more great speakers joining soon

Health Equity: Accessible and Affordable for All

11:15am-12:00 pm EST

At apree, we believe every person deserves to live the healthiest possible life no matter how much money they make or the city they call home. We will look at the current state realities of health equity.

Cheryl Pegus, Managing Director, Morgan Health Ventures

Dr. Melissa Clarke, Chief Health Equity Officer, Elevance Health

Lunch *12:00-1:00 pm EST*

Health Care is Local: Bringing Engagement + Primary Care to Life

1:00-2:00 pm EST

While the challenges facing U.S. health care are national in scope, much of the delivery of care is local. We will talk about innovations playing out in several markets.

Michael Thompson, Former CEO of National Alliance of Healthcare Purchaser Coalitions

Bill Wulf, Former CEO of Central Ohio Primary Care

Breakout Sessions

2:00 - 3:30pm EST

Choose from a selection of topics relevant to your business and interests. These will be interactive, round table sessions where we will discuss innovative strategies for improving healthcare outcomes with our integrated partnerships.

Atlanta Trolley Tour & Progressive Dinner

4:30-7:30 pm EST

Join your fellow attendees for a unique tour of Atlanta via trolley! We will board trolleys for a narrated tour of Atlanta to learn more about the history and culture of this dynamic city. We'll make 2 stops along the way: Sweetwater Brewery for local bites and brews, and 5Church for a delicious dinner. Bring your appetite for fun and food!

Wednesday, May 8, 2024

Breakfast (optional)

7:30 - 8:30 am EST

Affordability and Cost Trends: Strategies for 2024 and Beyond

8:30-10:00 am EST

We will examine overall healthcare costs and cost trends - what's driving them and what can be done to contain them.

Optional Care Center Tours

Available anytime from 10:00-11:30am EST

We recently opened four Vera Whole Health Care Centers in Atlanta designed to put the person at the center of their health and care. Come and see our innovative care center design and how it transforms the delivery of primary care.